



CITY OF SANTA CLARITA FILM INCENTIVE PROGRAM (FIP) SUMMARY

On April 28, 2009, The City of Santa Clarita City Council unanimously approved a Film Incentive Program (FIP) as part of an Economic Development 21-Point Business Plan for Progress. The FIP is aimed at retaining and increasing feature and television production in the City of Santa Clarita (City) and the Santa Clarita Valley (SCV) by subsidizing permit fees, and directs staff to explore opportunities to reduce costs of safety personnel, including fire and sheriff.

The FIP will be offered during Fiscal Year 09-10 (July-June) and consists of three components. The FIP subsidies will be capped at \$150,000 (for all incentives combined). Applications will be accepted and subsidies will be allocated on a first come first served basis. Productions currently based in the City of Santa Clarita will be given first priority.

Incentive 1 – Locally Based Productions

City will refund/subsidize MOST film office permitting and use fees (including permit processing, road and property use, notification, monitoring, parking, etc.) for productions that meet the following criteria:

- Production meets minimum budget requirements (Feature Length Film - \$1 million; Episodic Television Series - \$1 million per episode; Television Pilots, Movies and Mini-Series - \$1 million)
- 65 percent of principal photography takes place in the SCV
- Production hires at least 15 percent of crew from the SCV
- Production office is located in the SCV
- Production credits include a "Filmed in Santa Clarita" acknowledgement
- Eligible productions include: feature length films, episodic television series, television pilots, television movies and miniseries ^{1, 2}

Incentive 2 – Recurring Productions

City will refund/subsidize basic permit processing fees to productions that meet the following criteria:

- Option 1 – Production company pulls a minimum of six (6) film permits within Fiscal Year 09-10. Basic permit processing fees from permits one through six will be refunded to the production company after six (6) permits are completed. All subsequent basic permit processing fees will be subsidized by the City for the remainder of the fiscal year.
- Option 2 – Production is based at sound stage or movie ranch within SCV for a minimum of four consecutive weeks. Basic permit processing fees will be subsidized by the City.
- Option 3 – Production has qualified for the California Film & Television Production Incentive
- Eligible productions include: feature length films, episodic television series, television movies, miniseries, commercials, and music videos ¹

Incentive 3 – Occupancy at City Hotels

City will refund/subsidize fifty percent (50%) of Transient Occupancy Taxes (TOT), not to exceed five percent (5%), collected within the City to production companies and sound stages/movie ranches that meet the following criteria:

- Production company or sound stage/movie ranch purchases a minimum of five (5) room nights within a calendar month at a hotel within the City of Santa Clarita
- Production films at sound stage/movie ranch located in the SCV

¹ Not eligible productions for Incentives 1 and 2 include: news programs, current events or public affairs programs, interview or talk shows, game shows, cooking shows, sporting events, awards shows, reality programs, productions that solicit funds, industrial and corporate films, films or programs consisting of more than 50% stock footage, documentaries, variety programs, daytime dramas, internet content or web programming, strip shows, student films, non-profit, any production for which records are required to be maintained with respect to any performer in such production under Section 2257 of Title 18 of the United States Code (reporting of books, films, etc. with respect to sexually explicit conduct)

² Not eligible productions for Incentive 1 includes commercials and music videos in addition to those above